



PORTFOLIO DAY

FREQUENTLY ASKED QUESTIONS

For more info: gravest@etsu.edu

— WHAT IS A PORTFOLIO?

A portfolio is a sample of your recent artwork presented digitally or physically. It typically includes 10 to 20 pieces.

Other tips for portfolio day:

- Digital work or images of artwork can be shown on a tablet, computer, or a phone.
- Photos of artwork should be in focus and evenly lit.
- Physical work should be tidy (no stray marks or smudges)

— WHY SHOULD I COME?

- You'll have the chance to meet and connect with Art & Design professors in the area
- You'll learn about potential careers in the field of Art & Design
- You'll become acquainted with Art Program offerings from regional universities

— WHAT KIND OF FEEDBACK WILL I GET?

The Art & Design mentors and professors will be talking to you about:

- How to present your art professionally
- How to set up your portfolio for scholarships
- Guidance in career choices in Art & Design

— WHAT IS THE STRUCTURE OF PORTFOLIO DAY?

This is a casual, drop-in event. There will be several universities in the region represented. You will bring your artwork to the Knoxville Museum of Art between 12 & 4. When you come in the front door, a docent will guide you to where Portfolio Day will be set up. You can visit with as many or as few of the tables as you wish. You will show your work and engage with the professors who will give you tips to make your portfolio stronger.

