Academics: Programs and Opportunities  
Task Force Meeting

**Date:** Tuesday, November 13, 2012  
**Time:** 3:30 PM – 5:30 PM  
**Location:** President’s Conference Room, Burgin-Dossett Hall

**Attendees:** Kelly Atkins, Bert Bach, Steve Barnett, Alison Barton, Dan Brown, Daryl Carter, Terry Countermine, Michele Crumley, Alan Forsman, Karen King (via live stream), William Kirkwood, Karen Kornweibel, Zach McCamey, Anita DeAngelis, Celia McIntosh, and Patricia Van Zandt

**Absent:** Roy Ikenberry

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**MINUTES**

I. **Approve minutes of November 6, 2012**

Motion and second to approve the minutes of November 6, 2012, was carried with the correction that Anita DeAngelis was not present.

II. **Distribute and read the summaries from investigative teams**

Leaders distributed copies of summaries and members were given time to read each one. Dr. Kirkwood then went over the agenda; noting that Item IV. would be deleted.

III. **Select themes (≤ 4) to be submitted to Committee for 125**

A. **Merge themes**

Dr. Kirkwood projected a list of the seven current themes:

- Arts and integration with other disciplines
- Graduate Studies
- All curricula
- Undergraduate Education
- Faculty Roles and Responsibilities, including advising and mentoring
- Libraries
- Online courses and programs

He advised that the task force will need to pare down the recommendations to a maximum of four themes. Each theme will need to have a vision statement and no more than four recommendations. Discussion then ensued on merging of themes. Members reached consensus to merge the themes as follows:
Arts & integration with other disciplines
Graduate Education

Undergraduate Education

- All curricula
- ETSU will be recognized as the university of choice in our region for undergraduate education characterized by consistently excellent teaching across all disciplines, numerous opportunities for engagement and enrichment, mastery of vital learning outcomes by virtually all students, and strong graduation rates.
- Faculty roles and responsibilities, including advising and mentoring students

ETSU will be nationally recognized for the quality of its online courses and programs and for its success in using educational technology to make college more affordable.

- Technology in library—hardware, software, support
- University publishing

B. Refer specific recommendations elsewhere for consideration?

No referrals were made.

C. If necessary, conduct straw vote to reduce number of remaining themes.

Consensus was reached to merge themes and send the four outlined in A. above to the full committee.

IV. Classify themes selected with respect to filters on template.

Item was removed from agenda.

V. Select recommendations (3-4 per theme) to be submitted to Committee for 125

Members were divided into subgroups to select the 3-4 recommendations per theme (identified in the table below). Groups were given 20 minutes to look at the drafted recommendations.

<table>
<thead>
<tr>
<th>Arts &amp; integration with other disciplines</th>
<th>Anita, Terry, Steve</th>
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<tbody>
<tr>
<td>Graduate Education</td>
<td>Celia, Michele, Daryl, Kelly</td>
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</table>
Undergraduate Education

- All curricula
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- University publishing

Alison, Dan, Allan, Karen Kornweibel

Karen King, Pat, Zach,

VI. Classify recommendations selected with respect to filters on template.

a. Core mission
b. Market Differentiator
c. Efficiency and Effectiveness
d. New Revenue

This item was deferred.

VII. Review research for adequacy; assign follow-up research if necessary

Dr. Kirkwood indicated that he felt the research accomplished thus far was more than adequate and no additional research should be required. Each theme leader was asked to link their research to particular observations made (some have already identified this) and forward all documentation to him for archiving.

VIII. Review theme vision statements for intent, clarity and concision; revise as necessary

Subgroups were given the remainder of the meeting time to finalize recommendations and revise vision statements as needed. Dr. Kirkwood requested that subgroups schedule additional meeting times so that at the November 20th meeting, the Task Force can finalize: 1) revised vision statements; and 2) which recommendations go forward.
IX. Discuss tasks moving forward

a. November 20th: Teams bring near final drafts of visions statements, recommendations and research; finalize these in meeting; complete first draft of template

At the next meeting, the vision statement, which should be one sentence, a paragraph justifying the vision statement, and the final recommendations will be finalized. He requested that vision statements, the justification, and recommendations be sent to him by Monday afternoon so that he can make them ready for everyone for the Tuesday meeting.

b. November 27th: Dr. Kirkwood brings final versions of narrative report and template for task force approval.

Dr. Kirkwood will begin collating the work and finalizing the narrative report and template for the four themes. He reminded everyone to send him all documentation for archiving.

c. December 5th: Presentation to the Committee for 125

Dr. Kirkwood will finalize a three to four page report and the required template for presentation to the full Committee.

Meeting adjourned at 5:30 p.m.

Respectfully submitted,

Kim S. Blevins
Office Manager
Office of the Provost and
Vice President for Academic Affairs