

DEPARTMENT OF ART AND DESIGN, 2015-16 CATALOG

College of Arts and Sciences, East Tennessee State University

B.F.A. GRAPHIC DESIGN MAJOR

NAME _____ ID# _____ ADVISOR _____ CATALOG _____

Courses are designed to be taken in sequence, beginning with 1000 through 4000 level. You must have a minimum of 5 courses in an area before taking a 490X advanced study course. Plan your entire last two years with your advisor's help. Consult with Advisor when selecting Studio Electives. Unless specified, all courses are 3 credit hour classes.

BFA Graphic Design Majors must pass the Portfolio Review, ARTA 2916. Students should enroll in the BFA Portfolio Review after accumulating 24 art credits and before accumulating 45 art credits. ARTA 2916 is a prerequisite for ARTA 4916 Portfolio and Exhibition. Students who do not pass ARTA 2916 are encouraged to change to a BA Art Major for a broader focus of study and options.

FRESHMAN—18 credits

	Sem.	Grade
ARTA 1110 Core Studio (O)		
ARTA 1201 Drawing Fundamentals		
ARTA 2010 Art History Survey I		

Sem. Grade

	Sem.	Grade
ARTA 1140 Core Studio II		
ARTA 1204 Core: Color and Practice (W)		
ARTA 2020 Art History Survey II		

SOPHOMORE—18 credits

ARTA 2202 Layout & Production		
ARTA 2604 Digital Photography I		
ARTA 2 ___ Art Elective (Printmaking, Drawing, etc.)		

ARTA 2401 Commercial Art/Graphic Design I (T)		
CSCI 1710 World-Wide Web Design		
ARTA 2 ___ Art Elective (Painting, other)		
ARTA 2916 BFA Portfolio Review (0 credits)*		

JUNIOR AND SENIOR

A. Art History—9 credits

ARTH 4 ___ (W)		
ARTH 4403 History of Graphic Design (W)		

ARTH 4067 Modern Art (W) OR ARTH 4077 Contemporary Art (W)		
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B. Graphic Design (Required Studio Courses - 19 credits)

ARTA 3401 Typography		
ARTA 3402 Intermediate Graphic Design		
ARTA 4002 Graphic Design (workshop)		
ARTA 4301 Display & Package Design		
ARTA 4304 Senior Projects in Graphic Design		
ARTA 4906 Capstone (1 credit)		
ARTA 4916 Portfolio and Exhibition		

C. Graphic Design Electives - 18 credits

Select at least 12 credits from the first block. (All 18 may be from here.)

ARTA 4603 Intro Studio Photography		
ARTA 4302 Illustration		
ARTA 3403 Advanced Typography		
ARTA 4303 Computer Art & Design		
ARTA 4402 Advanced Illustration		
ARTA 4989 Graphic Design Internship (3-6 credits)		
ARTA 4901 Independent Study		

Select no more than 6 credits from this block:

ARTA 3301 Intaglio		
ARTA 3211 Lithography		
ARTA 3221 Screen Process		
ARTA 3341 Relief Printmaking		
ARTA 4217 Book Arts		
ARTA 4604 Advanced Digital Photography		
ARTA 4517 Comic Book Illustration		
ARTA 4957 Special Topics in Art		

Studio Courses— 19 + 12 + 6 = 37 credits

Gen Ed requirements, you are required to fulfill "Other Graduation Requirements."

Total Credit Hours: 120 (Including General Education).